

GLOBAL LEADERSHIP ACADEMY

Summer 2018



Held on the grounds of
West Point, USMA



1 Broadway, 14th Floor Cambridge, MA 02142

(01) 800-675-7531

www.excelorators.com



COURSE OBJECTIVES

Training

- Follow in the footsteps of great military leaders
- Push your limits with West Point style physical training
- Discover the Excelorators Leader Development System
- Find and grow your own leadership style
- Create a personal leadership statement
- Learn to communicate your vision before an audience
- Deliver your personal leadership statement before your peers



The United States Military Academy at West Point

Leadership skills are important for the success of military officers and students, as they learn how to communicate and

motivate the people they study and work with. Excelorators uses many of the same leadership principles and leadership training regimen that the cadets at West Point learn as part of their development and officer training.

DAY ONE

West Point Discovery - Lecture and Trek

You Are On Hallowed Ground

- Introduction to West Point
- History and leadership principles
- Get “boots on the ground” around West Point
- See places and relics of West Point culture and history.
- Learn why West Point exists and how it accomplishes its mission
- Hear about a “day in the life” of a cadet
- Learn about West Point Legends

Welcome to Excelorators Leadership Program

This session begins with a discussion on the meaning of “Character” as it pertains to leadership and then transitions into the background of leader development taught at military institutions such as West Point.



DAY TWO

Navigation Exercise

Military Style Physical Training and Objectives

- Learn map reading and platoon leadership to evaluate and accomplish objectives
- Explore the historic Appalachian Trail in military style trek
- Be challenged with physical exercise, military style
- Build camaraderie



Our full-day orienteering and land navigation program drops participants into an outdoor setting and lets them work together (with guided instruction) to find their location and, from there, travel to several destinations on the Appalachian Trail. It is a great leadership, education and team building exercise that challenges participants to work together to solve simulated challenges.

DAY THREE

Constitution Island

West Point Strategic Significance

- Explore Constitution Island – It's role in defense of the Hudson valley
- Strategic Analysis: evaluation of options and impact of defensive positions
- Integration of strategy objectives with leadership skills
- Interlocking positions to achieve greater strength

“ Developing the Individual Character
of Our Future Leaders ”



DAY FOUR

"Trail of the Fallen" Lecture and Leadership Exercise

“ Education is the Most Powerful Weapon Which You Can Use to Change the World. ”

How Decisions are Made and Impact our World

- Lecture and workshop: Leadership principles on West Point post
- “Trail of the Fallen” memorial and historic trek on West Point



DAY FIVE

Leader Development System - Paintball Field Trial

Communication and Teamwork Workshop

- Teamwork Skills: group exercise on tactics and movement
- Paintball “battle” to secure team objectives and positions



Leadership and Public Speaking

As the world’s boundaries disappear, leadership is being redefined. Verbal and nonverbal communication, as well as reaction during crisis, defines our effectiveness as leaders. This program prepares attendees for the global stage and what it takes to inspire those around them.

The Art of Communication Leadership and Public Speaking

Some people are born natural communicators. However, the majority of us need to practice skills – both verbal and nonverbal – to make us successful. This lecture, using an evidence-based approach to demonstrate successful verbal and nonverbal techniques will help you discover and refine your communication skills and strengths, and help you make a case before others in pressure situations..

DAY SIX

Personal Development Statements

American High School Interaction

- Tour of local American high school
- Interactive exercise with American high school students
- Team presentation with American students



Personal Leadership Statement Presentations

Following intensive training at West Point, participants will present their leadership statements before their peers, explaining how the experience has refined their leadership skills and why they should be trusted in leadership positions.

CALENDAR

	Arrival	Day One	Day Two	Day Three	Day Four	Day Five	Day Six	Departure
AM	Arrival and Check-in	BREAKFAST						
		Introduction to Leadership and West Point Overview	Land Navigation Military Training Exercise on the Appalachian Trail (Part 1)	Study of Constitution Island and West Point Strategic Importance (Part 1)	"Trail of the Fallen" Memorial Trek	Communication and Personal Development Lecture	Visit American High School, Activities and Sharing Project	Pack and Depart
LUNCH								
PM	Opening Dinner, Unpacking, Socializing and Rest	West Point Military Academy Tour and Flag Retreat Ceremony	Land Navigation Military Training Exercise on the Appalachian Trail (Part 2)	Study of Constitution Island and West Point Strategic Importance (Part 2)	Personal Leadership Workshop and Presentations	Paintball Field Trial - Teamwork and Communication	Discuss, Develop and Group Presentations	Completion Ceremony and Final Dinner
		DINNER						

WEST POINT MILITARY ACADEMY



The United States Military Academy at West Point

The United States Military Academy at West Point is more than a training school for army officers. It is a wellspring of academics, fifth in the nation in producing Rhodes Scholars. The academy is a center of leadership. Its alumni include two US Presidents, eighteen NASA astronauts (five who walked on the moon), and countless businesspeople, including former and current CEOs of the New York Stock Exchange, AOL, Quaker Chemical Company, Wendy's, Goodrich, Johnson & Johnson, 7-Eleven, Scott Paper, and Electrolux.

**Kris Yagel, Captain, U.S. Army (Fmr.)**

Kris Yagel is a distinguished graduate of the United States Military Academy at West Point. Following an extraordinary course of personal development, he graduated and was commissioned as an officer in the U.S. Army Military Police Corps. After six years of service, he decided to leave the military to lead others in the corporate world.

**Joseph DeAntona, Colonel, U.S. Army (Ret.)**

Colonel Joseph P. DeAntona was born in Iowa City, Iowa, and grew up in Scranton, Pa. In 1984, he graduated from the United States Military Academy and was commissioned as a second lieutenant in the Air Defense Artillery. He currently serves as the Military Deputy Athletic Director at the United States Military Academy.

**Mike Parrish, Colonel, U.S. Army (Res.)**

Colonel Mike Parrish, U.S. Army (Res.), has over 29 years of senior leadership experience in growing and acquiring various technology related businesses globally. Most recently, Mr. Parrish has been Chairman & CEO of several publicly traded companies and was founder and CEO for an environmental services business.

**Alicia Greer, U.S. Army (Ret.)**

Alicia's academic and sports achievements during her early years earned her an appointment to the United States Military Academy at West Point. After earning an MBA, she took the financial services industry by storm at the prestigious Goldman Sachs. Before the one year mark she led her team to record the highest daily trade settlement value on the Toronto Stock Exchange in the company's near 150-year history.

To arrange this training session with Excelorators or to develop a custom program, please contact us.







Huan Zheng



Bowen Gao



K.M. Finch

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